

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT&C (CA) Department – Detailed Action Plan for New Scheme “Telugu Bata” -
Administrative Sanction – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM & CULTURE (OP) DEPARTMENT

G.O.Rt.No. 695

Dated: 10-09-2013
Read the following

1. G.O.Rt.No.263, YAT&C Department, dt. 10-4-2013.
2. From the DOC, Lr.No.A2/155/2013, Dated:30-7-2013.

O R D E R :

In the reference first read above, Government have declared 2013 as Telugu Language and Culture Year and that all the activities may be called as Telugu Bata.

2 In the reference second read above, the Director, Department of Culture., Hyd., has prepared detailed action plan for the current financial year 2013-2014 for Telugu Bata Scheme and for utilization of Rs. 25.00 crores and requested the Government for allotting the same to the following head of account :

1. General Head

1.	23 District Collectors @ Rs. 50.00 lakhs to each District	Rs.11.50 crores
2	Conduct of Seminar with outside the State Telugu People by Telugu University	Rs.0.20 crores
3	Proposals of Educational Fortnight Program	RS.0.85 crores
4	Telugu Language in competitive Examinations	Rs.0.01 crores
5	State level program, Documentation, Printing of Books in the Directorate	Rs.2.26 crores
	TOTAL	Rs. 14.82 crores

2. S.C.S.P. Head

1.	17 Art Forms , Audio & Video and Printing of Books	Rs. 1.18 crores
2	Scholarships to 200 students	Rs.0.30 crores
3	Student dressed in training centers	Rs.0.50 crores
4	Instruments in Training centers	S.0.66 crores
5	Salaries to 50 teachers	Rs.0.15 crores
6	Establishment expenditure of Training centers	Rs.3.75 crores
7	Performance expenditure	Rs.1.00 crores
8	Advertisements, Boarding and Transport charges of Artists and other miscellaneous expenditure	Rs.0.80 crores
	TOTAL	Rs.8.34 crores

3. T.S.P. Head

1.	Tribal festivals in 23 Districts	Rs.029 crores
2.	Training camps in Hyderabad	Rs.1.18 crores
3	Documentation of Tribal Art Forms and Printing of Books	Rs.1.35 crores
	TOTAL	Rs.1.84 crores
	GRAND TOTAL	Rs.25.00 crores

JUNE – JULY – 2013

S.No.	Name of the Programme	Organizing Department
1	Publication of Books with selected Telugu Poems, proverbs, riddles etc. for the use of high school children.	Telugu Academy
	Distribution of Books to the schools	Education Department
	Poetry Competitions in primary, upper primary and high school level	Education Department

	Selection of the Students to participate in the State Level Competitions.	Education Department
	Competitions in Telugu Essay writing, Elocution, Quiz at Village, Mandal and District levels and finals will be conducted at State Level.	Education Department
2	All name boards shall be written in Telugu. All institution boards any private and public, 50% will be done in June, 2013 and remaining 50% will be in July, 2013	Revenue & Labour Departments
3	(i) Conducting District Level Language Cultural Festival at the end of July. (ii) Organizing Birthday Celebrations of Sri Sri and Death Anniversary of Jashuva in June 16 th and July 28 th respectively. (iii) Organizing Bonalu Festival (iv) Organizing of Shatharupa	Department of Culture
4	Special Committees for preparing Dictionaries	Telugu University Telugu Academy
5	(i) Special Committee for translating the books from Telugu to other languages and vice versa. (ii) Special Committee for coining the Technical Terminology.	Telugu Academy Hindi Academy Urdu Academy Telugu University
6	(ii) Special Committee for coining the General Terminology.	Telugu Academy Telugu University
7	Developing Special Parks in the name of Telugu Thota	Revenue Department Department of Culture
8	Publishing the Cultural Histories of each district	Revenue Department Endowments Department Department of Culture
9	Organizing Language exhibitions on Cultural activities in the local festivals.	Information and Public Relations Department
10	Training to all the village and mandal level officers in using the Official Language “Telugu”	Official Language Commission

August – September 2013

S.No.	Name of the Programme	Organizing Department
1.	Special Tableaus in the name of Telugu Baata during Independence Day Celebrations.	I & PR Department
2.	Special Competitions for youth in Sports and Cultural Activities.	YAT & C (CA) Department Women & Child Welfare Department
3.	Organizing Teachers Day Celebrations	Education Department
4.	Organizing various festivals along with Vinayaka Chavithi Organizing World Folk Day Celebrations	Department of Culture Department of Culture
5.	Organizing Seminars in all Universities on Telugu Language	Telugu University, Nodal Agency
6.	Training to the District and Divisional level Officers on the use of Official Language “Telugu”	Official Language Commission

October – November 2013

S.No.	Name of the Programme	Organizing Department
1.	Organizing Gandhi Jayanthi, Dassera Festival on Bathukamma/Folk Workshops on Dappu/Chindu Yakshaganam	Department of Culture
2.	Organizing Children’s Day Celebrations on various competitions	Education Department Department of Culture

3.	Local Festivals on release of books on Cultural History	Revenue Department Department of Culture
4.	Training to the Officers at District Level on using of Official Language “Telugu”	Official Language Commission

December – January 2013 – 2014

S.No.	Name of the Programme	Organizing Department
1.	Organizing Birthday Celebrations of Ghantasala. Sankranti Celebrations, Christmas Celebrations, Tyagaraya Festivals, Republic Day Celebrations Documentaries on Folk Art Forms	Department of Culture
2.	Training to the District Level Officers in using the Official Language.	Official Language Commission
3.	Exhibitions on agricultural products, animal and cookery and organizing the women Cultural Festivals.	Agriculture and Women & Child Welfare Department
4.	Organizing the Youth Cultural Festivals	YAT & C Department
5.	Organizing the One Year Celebrations of World Telugu Conference.	Department of Culture
6.	District Literary Festival	Department of Culture

February – March - 2014

S.No.	Name of the Programme	Organizing Department
1.	Organizing the Birthday Celebrations of Siddhendra Yogi World Language Day of Mother Tongue	Department of Culture Official Language Commission
2.	Organizing Ugadi on 31 st March 2013 and allied programmes of Ugadi World Poetry Day on 21 st March, 2013	Department of Culture I & PR Department Department of Culture
3.	Publication of Special issues in each district on Telugu Bata and release of dictionaries	Revenue Department Department of Culture Telugu University

3 Government, after careful examination hereby approves the detailed action plan of the Director, Department of Culture., Hyd., for utilization of Rs. 25.00 crores as per the procedure in vogue.

4 This order issues with the concurrence of Finance (Expr. GAD.II) Department, vide their U.O.No.21940/292/R.GAD.II/A1/2013, Dated:24-8-2013.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

N.MUKTESHWARA RAO
SECRETARY TO GOVERNMENT

To,
The Director of Culture, A.P.Hyderabad.
The Accountant General, A.P.Hyderabad.
The Pay & Accounts Officer, Hyd.,
Copy to:
The Finance (Exp.GAD.II) Deptt.,
Sf/Sc.

//Forwarded::By Order//

Section Officer